

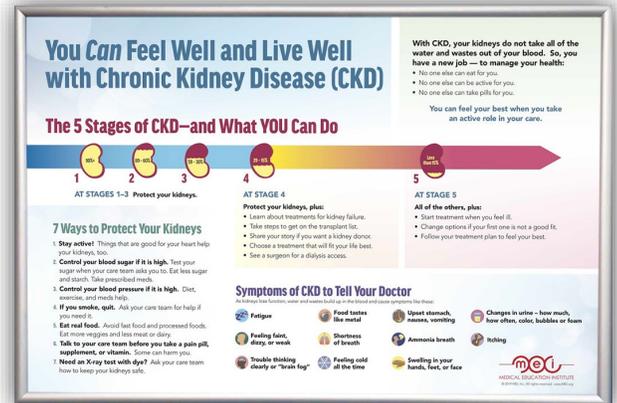
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MEI Releases New Chronic Kidney Disease Educational Poster



Madison, Wisconsin—The [nonprofit Medical Education Institute \(MEI\)](http://www.mei.org) now has a chronic kidney disease (CKD) educational poster for use in physicians' offices and clinics to help educate patients. The [full-color, 24" x 36" poster](#) is best used in conjunction with MEI's ['Take Charge of Your Health' CKD brochure](#), which are take-home reminders with the same key CKD information.

As CKD is a complex disease and patients are fearful, MEI saw a need to *show* what is important at each stage. *"While there may be a lot patients can do to slow CKD, the diagnosis is overwhelming for many,"* said Dori Schatell, MS, MEI Executive Director. *"The poster and brochure work together to ease their fears and create a knowledge framework for what to know and do at each stage, so they can start to self-manage effectively and create better health—and life—outcomes."*

The poster is available [framed \(\\$74.00\)](#) or [un-framed \(\\$20.00\)](#). For bulk orders, please email purchasing@mei.org or call 608-833-8033. The ['Take Charge of Your Health' CKD brochure](#) is available for \$24.99 for a set of 50.

About MEI: Founded in 1993, MEI is a national 501(c)(3) public charity dedicated to helping people with chronic disease learn to manage and improve their health. MEI fulfills its mission by conducting research, developing evidence-based education for consumers and health professionals, and advocating for patient-centered policies. MEI is funded through licensing of the [KDQOL-Complete](#) service, sales of the 6th edition [Core Curriculum for the Dialysis Technician](#) book and slides, sponsorships for our [Life Options](#), [Kidney School](#), and [Home Dialysis Central](#) websites, fee-for-service contracts, and donations. Contact us at (608) 833-8033 or make a tax-deductible contribution at www.mei.org.

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