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Patient Education is Key for Clinics Using New Payment Models

Madison, Wisconsin—New CMS Payment Models that aim to reduce costs, incentivize home dialysis and transplant, and slow CKD progression are now in effect, so participating clinics will need to make education a central focus of patient care.

Educational materials from the non-profit Medical Education Institute (MEI) support values-based, patient-centered treatment choices. These materials will also help clinics meet the goals of the Advancing American Kidney Health Initiative. MEI’s suite of patient education materials are:

- Based on published science (each piece gets a full literature review)
- Hopeful in tone, as patients are scared and cannot learn until they get past their fears
- Written paragraph-by-paragraph at a 5th-6th grade reading level (Unique to MEI)
- Grounded in motivational theory to engage people in an active self-management role
- Culturally sensitive in messages and images; most are in English and Spanish
- Designed to work together—and to promote home dialysis
- Low cost or FREE

Contact MEI About Your Patient Education Needs
Click here to see a catalog of MEI resources, or call MEI at (608) 833-8033 if you’d like to discuss your educational needs and request a sample packet of MEI print materials. Products can also be viewed at https://store.mei.org/all-products/.

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Watch a short video to learn about our work.

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