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MEI Partners with Docola in Winning KidneyX Covid-19 Proposal

Madison, Wisconsin—The non-profit Medical Education Institute (MEI), which develops easy-to-read, evidence-based kidney patient education, and Docola, a social-good organization with a secure, online, HIPAA-compliant patient education platform, are partners in a winning KidneyX proposal.

Through a national KidneyX COVID-19 Kidney Care Challenge, the U.S. Department of Health and Human Services and the American Society of Nephrology sought ways to reduce coronavirus spread among people with kidney disease and/or reduce the risk of kidney damage among people who do contract the virus.

MEI will create patient content about chronic kidney disease (CKD) and reducing COVID-19 transmission which will be available for clinicians to e-prescribe to patients through Docola. Patients can view the material on a web-enabled phone, tablet, or computer—reducing in-person contact, while improving care.

Docola is free to healthcare providers and patients, does not collect or sell patient data, and is not ad-driven. The platform can track and assess patient understanding, and allows providers to create and deliver surveys to learn about patients’ concerns, goals, and preferences; including social isolation and depression, both increasingly common due to COVID-19.

MEI Executive Director Dori Schatell, MS, notes that this project is just the start of a planned collaboration with Docola. “We are very excited about the potential to offer education that can be tailored and prescribed to meet patients’ needs, and delivered in a way that they can use—and we plan to make additional mobile courses available beyond the COVID19 content.”

(more)
Docola CEO Eran Kabakov says this project will transform communication in and around dialysis and CKD care. “We are very proud and excited to have been selected as a KidneyX COVID19 Challenge winner in collaboration with the MEI team,” says Kabakov. “Combining the excellent content from MEI and Docola’s care communication platform will enable CKD clinicians to share important information on maintaining kidney health during the COVID pandemic.”

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