For Immediate Release: November 16, 2022
Contact: Rob Poehnelt, MEI Marketing Communications Manager
Phone: 608-833-8033
rpoehnelt@mei.org

MEI Releases New Patient Education Booklet on Choosing Treatment Options for Kidney Failure

Madison, Wisconsin — The non-profit Medical Education Institute (MEI) offers a new booklet, Choosing My Future with Kidney Failure, to help people understand how each treatment option may affect their lifestyle, so they can make a choice that is the best fit for their lives.

The 28-page booklet describes transplant, seven ways to do dialysis, conservative management (“comfort care”), and how to talk about kidney disease with others. Patients benefit from MEI’s unique approach to chronic disease education, which is hopeful in tone, written at a 5th-6th grade reading level, culturally sensitive, based on a thorough review of published science, and grounded in motivational theory to engage people as active self-managers of their disease. Single copies are available for $3 each plus shipping and handling. Learn about customization, bulk pricing, and self-print licensing agreements for healthcare networks and providers [here].

Choosing My Future with Kidney Failure is the latest in MEI’s Kidney disease educational toolkit. This kit also includes Staying Healthy with Stages 1-3 CKD, Living the Life You Want with Stages 4-5 CKD, the My Kidney Life Plan decision aid, brochures, and posters for your clinic.

(MORE)
Dori Schatell, MS, MEI Executive Director, says, “We received a number of requests to develop a booklet to explain all of the treatment options, and are pleased to make this new resource available. We encourage clinicians to first offer the free online decision aid: My Kidney Life Plan first—then follow up with this new booklet.”

###

ABOUT MEDICAL EDUCATION INSTITUTE
Watch a short video to learn about our work.

FOLLOW MEI ON [LinkedIn](https://www.linkedin.com), [Facebook](https://www.facebook.com), [Twitter](https://twitter.com)