

For Immediate Release: March 4, 2019

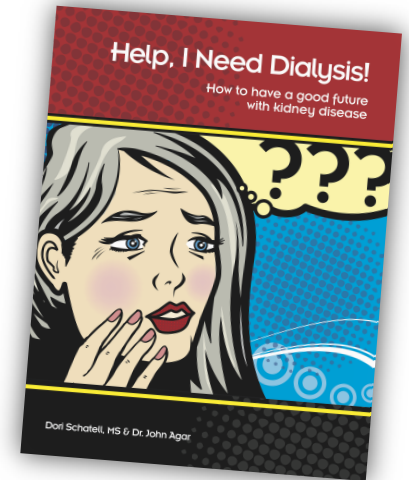
Contact: Rob Poehnelt, Marketing Communications Manager

Phone: 608-833-8033

rpoehnelt@mei.org

MEI Offers Free Shipping on 'Help, I Need Dialysis!' Book During National Kidney Month

Madison, Wisconsin—The non-profit [Medical Education Institute \(MEI\)](http://Medical Education Institute (MEI)) will offer free shipping on all orders of the award-winning [Help, I Need Dialysis!](#) book during National Kidney Month in March.



Released in 2012, this dialysis “lifestyle bible” was written to offer hope, explain how dialysis works, and help patient and family members understand the impact of each form of dialysis on day to day life.

Authors Dori Schatell, MS, MEI Executive Director and Dr. John Agar, internationally-known nephrologist, explain how treatment choice affects diet, energy level, work, travel, sexuality and fertility, sleep, and survival. Comprehensive and fully referenced, this book is a must-read for anyone facing the life-changing choices that come with kidney failure.

Generous organizations can help support the message and reach of *Help, I Need Dialysis!* by becoming a sponsor of LifeOptions.org. Organizations can contact rpoehnelt@mei.org to learn how.

About MEI: Founded in 1993, MEI is a national 501(c)(3) public charity dedicated to *helping people with chronic diseases learn to manage and improve their health*. MEI fulfills its mission by developing evidence-based education to empower patients, families, and health professionals; advocating for patient-centered policies; and doing research. MEI is funded through corporate sponsorships, fee-for-service contracts, product sales, and donations. Make a tax-deductible contribution through MEI's website: www.mei.org.

About National Kidney Month: March is National Kidney Month, and Thursday, March 14, 2019 is recognized as World Kidney Day. The 2019 theme is “Kidney Health for Everyone Everywhere,” and 66 countries around the world are expected to hold World Kidney Day activities.

###