MEI Releases New Chronic Kidney Disease Educational Poster

Madison, Wisconsin—The nonprofit Medical Education Institute (MEI) now has a chronic kidney disease (CKD) educational poster for use in physicians’ offices and clinics to help educate patients. The full-color, 24” x 36” poster is best used in conjunction with MEI’s ‘Take Charge of Your Health’ CKD brochure, which are take-home reminders with the same key CKD information.

As CKD is a complex disease and patients are fearful, MEI saw a need to show what is important at each stage. “While there may be a lot patients can do to slow CKD, the diagnosis is overwhelming for many,” said Dori Schatell, MS, MEI Executive Director. “The poster and brochure work together to ease their fears and create a knowledge framework for what to know and do at each stage, so they can start to self-manage effectively and create better health—and life—outcomes.”

The poster is available framed ($74.00) or un-framed ($20.00). For bulk orders, please email purchasing@mei.org or call 608-833-8033. The ‘Take Charge of Your Health’ CKD brochure is available for $24.99 for a set of 50.

About MEI: Founded in 1993, MEI is a national 501(c)(3) public charity dedicated to helping people with chronic disease learn to manage and improve their health. MEI fulfills its mission by conducting research, developing evidence-based education for consumers and health professionals, and advocating for patient-centered policies. MEI is funded through licensing of the KDQOL-Complete service, sales of the 6th edition Core Curriculum for the Dialysis Technician book and slides, sponsorships for our Life Options, Kidney School, and Home Dialysis Central websites, fee-for-service contracts, and donations. Contact us at (608) 833-8033 or make a tax-deductible contribution at www.mei.org.